EduContent360™

Reimagining Content Creation for Modern Learning

EduContent 360 is an end-to-end, AI-powered course development and content authoring platform built to help institutions and organizations rapidly create, manage, and scale high-quality educational materials. From curriculum design to video production and LMS deployment, EduContent empowers teams to deliver consistent, accessible, and engaging learning experiences—faster and with fewer resources.

How It Works

Curriculum Development: Outcome-driven planning with SMEs

Course Design: Modular storyboards via Articulate 360

AI-Powered Authoring: Clear, inclusive content with ChatGPT & Claude

Multimedia Creation: Avatar-led videos with multilingual voiceover

Quality Assurance: Review via Grammarly, human checks, and AI tools

Deployment: LMS integration (Canvas, Moodle, SCORM-compliant)

Analytics: Track learner progress and optimize content performance

What We're Fixing

- Manual, time-consuming production workflows
- Siloed tools and inconsistent standards
- Difficulty localizing or scaling content
- Shortage of SMEs and instructional designers
- Limited accessibility and media richness
- High costs of video and interactive production

Proven Impact Across Sectors

- **Higher Ed:** Launched multilingual online degrees across Africa & MENA
- **Finance:** Cut leadership training development time by 40%
- **Tech:** Delivered just-in-time onboarding for remote global teams
- **Nonprofit**: Enabled mobile-compatible, offline learning in low-bandwidth areas

What Sets EduContent Apart

- AI-driven authoring & localization
- Multimedia at scale with Synthesia
- Agile workflows for rapid delivery
- Brand-consistent, accessible content
- LMS-agnostic deployment
- Data-driven course optimization

Ready to streamline your content development?

Request a demo, schedule a consultation, or connect with our team to learn how EduContent360 can support your institutional goals**.**

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